

A&P Logo

Adolfson & Peterson Construction's logo is an invaluable asset for creating our corporate identity. The logo (below) should not be modified.

The AP logotype should NOT be used without the logo symbol.

Color:

- The blue color is PMS 301, the green color is PMS 354.
- If printing on a dark surface, you may reverse the blue lettering to white.
- The black and white format (below) may be used in black and white publications.
- All other color changes/variations require permission of A&P's Chief Marketing Officer



Scale:

- The size of the logo may be changed – as long as the increase/decrease in scale is proportional to the original logo.
- The proportions of the logo must remain be 1/3.5.

Rushforth Logo

Rushforth Construction is a wholly owned subsidiary of Adolfson & Peterson Construction.

When referring to Rushforth as a single entity, their logo may be used without the reference to Adolfson & Peterson. When Rushforth is referred as a region of Adolfson & Peterson Construction, the logo referencing A&P is to be used.

Color:

- The blue color is PMS 288c (C:100, M:93, Y:26, K15)
- If printing on a dark surface, you may reverse the blue lettering to white.
- The black and white format (below) may be used in black and white publications.
- All other color changes/variations require permission of A&P's Chief Marketing Officer



RUSHFORTH
C O N S T R U C T I O N



RUSHFORTH
C O N S T R U C T I O N
An Adolfson & Peterson Company



RUSHFORTH
C O N S T R U C T I O N



RUSHFORTH
C O N S T R U C T I O N
An Adolfson & Peterson Company

Scale:

- The size of the logo may be changed – as long as the increase/decrease in scale is proportional to the original logo.
- The proportions of the Rushforth logo (without A&P reference) remain be .5/2.70.
- The proportions of the Rushforth logo (with A&P reference) remain be .75/2.15.